



Orangetheory Announces First Flushing Location at Tangram

Popular Fitness Franchise Announces Lease at Dynamic Mixed-Use Development

FLUSHING, NY – September 23, 2019 – Orangetheory – a Boca Raton, Florida-based fitness franchise providing high-intensity group personal training workouts with over 1,000 locations worldwide – just signed a 10-year lease at Tangram, the 1.2 million square foot development transforming the Flushing lifestyle, the developers announced today.

“Orangetheory Fitness will significantly fill the current void within the fitness studio market in Flushing,” said Alex Chiu, Executive Vice President of F&T Group, which is developing Tangram with SCG America. “Boutique fitness spaces provide top-tier and efficient workout experiences for customers within a personalized on-demand program and we are thrilled to welcome the studio to its new home at Tangram in Downtown Flushing.”

The lease was facilitated by Craig Gelberg, Jessie Wang and Evan Schuckman from Ripco Real Estate LLC representing Orangetheory and Seth Kessler and Ian Rice on behalf of SCG Retail representing Tangram.

Specializing in group personal sessions with a focus on cardiovascular and strength training, Orangetheory has committed to a 3,200-square-foot space at Tangram Tower with plans to open in early summer 2020. Orangetheory’s total body workouts last 60-minutes and include certified personal trainers that guide and tailor the workouts to achieve clients’ goals. The fitness studio tracks results with technology that measures heart rate and performance data, ensuring that everyone gets the most out of their one-hour workouts. Orangetheory workout rooms offer treadmills, bikes, striders, WaterRowers and floor equipment as well as the franchise’s signature orange lighting.

Orangetheory presents three membership opportunities: Orange Premier, offering unlimited classes available for six months, Orange Elite, offering eight classes per month available for six months, and Orange Basic, offering four classes per month. Membership benefits include a month-to-month contract, access to 1,000+ studios nationwide, online or mobile booking, freeze privileges, flexible class times, and no long-term contracts. Anyone can sign up for classes at Orangetheory and the first class is free. Professionals located in Tangram Tower will have immediate access to this prime fitness amenity should they want to exercise before, after or during the work day.

“So, what is Orangetheory Fitness? It is your workout staple. It is that multi-vitamin you take two or three times per week to metabolically charge the body – to have more energy, to lose weight, feel great, and simply become the best physical version of you,” said Ellen Latham, founder of Orangetheory Fitness. “Orangetheory appreciates the support of its passionate members and the opportunity to inspire ‘More Life’ at Tangram in Downtown Flushing.”

Tangram represents the new heart of Flushing, which is one of the hottest commercial hubs in New York City and has the highest rate of business openings in all of Queens. Now nearing completion, the Tangram development is inspired by the traditional Chinese dissection puzzle “tangram,” which consists of seven flat pieces called *tans*. Tangram is elevating Flushing through its groundbreaking vision of immersive retail, residential, office and hotel space, featuring 275,000 square feet of high-end curated retail in a multi-level space alongside a sweeping, sky-lit atrium. The development will also offer a four-star Renaissance New York Flushing Hotel, a state-of-the-art 4DX movie theater from Regal Cinemas, as well as a 24,000 SF food hall and the neighborhood’s first beer garden.

About SCG America Group

Shanghai Construction Group (SCG) is one of the leading construction conglomerates in China and a pioneer in the development of modern cities, with work spanning decades. Publicly listed on the Shanghai Stock Exchange since 1997, with footprints in more than 30 countries and regions, SCG was ranked the 9th largest global contractor by *Engineering News-Record* in 2017. SCG America (SCGA), a wholly-owned subsidiary of SCG headquartered in New York City, has three decades of experience and currently has billions invested in real estate in the United States. Its services range from general contracting, construction management, real estate development and real estate fund management. As highly sought-after builders and developers, SCGA strives for professional excellence and technological innovation that creates enduring value for partners and customers alike.

About F&T Group

Established in New York City in 1983, F&T Group is a fully integrated real estate development and investment company focusing on mixed-use, commercial and residential development with offices in NYC and Shanghai. Offering an in-house team of highly experienced development, construction, master planning, design and marketing professionals, F&T’s US-Sino cooperative platform is characterized by its internationally recognized construction and design quality, as well as its global vision for development excellence. F&T Group’s current projects include One Fulton Square, a 330,000 square feet mixed-use project across from Tangram; and Flushing Commons, a 1.8 million-square-foot mixed-use project consisting of office, luxury residential; and a 1.5-acre public plaza, also in the heart of Downtown Flushing.

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