



Grand Opening Details for New Regal Tangram & 4DX Theatre

Opening Friday, November 12, Regal Tangram is the first movie theatre to open in Flushing in 35 years and Queens' first 4DX experience

KNOXVILLE, Tenn. – November 9, 2021 – Regal is proud to announce the grand opening for the all new Regal Tangram & 4DX theatre in Queens, NY located at [Tangram](#), the newest groundbreaking 1.2 million square-foot mixed-use destination in Flushing. The official opening will be Friday, November 12, with first-run movies including Marvel's *Eternals*. In celebration of opening the new state-of-the-art theatre, moviegoers will be able to enjoy all movies for only \$3 starting Friday, November 12 through Wednesday, November 17.

"As we open our brand-new Tangram theatre, we are showcasing the latest innovations to the theatrical experience," said Richard Grover, VP Communications at Regal. "This theatre represents the future of moviegoing with top-of-line technology and amenities including a 4DX auditorium. As the first theatre opening in downtown Flushing in 35 years, there's no doubt moviegoers will consider Regal Tangram the best place to watch a movie!"

"When the historic RKO Keith Theater closed in 1968, Downtown Flushing was, and has been, at a loss without a movie theater," said Helen Lee, Executive Vice President of F&T Group. "It was a high priority for us to bring a state-of-the-art cinematic experience back to the community. Regal Tangram 4DX's opening solidifies Tangram as a lifestyle epicenter in Flushing and to the city at large. We are honored to now be the home of the first 4DX experience in all of Queens, showcasing the most innovative entertaining technology available. It is an incredible win for this community."

Regal Tangram provides enhanced entertainment and an ideal environment for cinema fans from food and beverage to the latest in-theatre technology. Guests enter into a state-of-the-art lobby, complete with LED and digital signage designed as a modern and inviting setting to experience the latest Hollywood blockbusters. Regal will offer signature concession stand favorites including Pepsi soft drinks, fresh popcorn, and candy, along with a kitchen serving hot food including chicken tenders, beer-battered fries, Angus cheeseburgers, mozzarella sticks and a full-service bar. When the lights go down, every Regal Tangram auditorium is equipped with the latest laser projection technology and sound enhancements making for the ultimate cinematic magic.

Along with presenting the best sound and picture in all auditoriums, Regal Tangram also features a Pepsi 4DX auditorium, where the on-screen visuals of action-packed flicks are enhanced through special effects including motion-synchronized seats, wind, fog, rain, lightning, snow, bubbles, vibration and scents.

The theatre is part of the Tangram project inspired by the traditional Chinese dissection puzzle "tangram," which consists of seven flat pieces called tans. Tangram is elevating the draw of the neighborhood as a must-visit destination. In addition to the new movie theatre, Tangram encompasses 324 luxury

residences, 48 office condos, a four-star branded lifestyle hotel, a 27,000-square-foot food court, beer garden and can't-miss shopping with an exciting array of international and domestic brands (some making NYC and national debuts upon opening).

Regal Tangram & 4DX is located at 133-36 37th Avenue, Flushing, NY 11354. For a complete list of movies and showtimes, please visit regmovies.com or download the Regal mobile app. Moviegoers can save their favorite theatres, like Regal Tangram, and purchase tickets and concessions all from their mobile devices. Through the Regal Crown Club, the industry's leading loyalty program, millions of active members accumulate credits at the box office and concession stand to earn rewards including movie merchandise, free popcorn, soft drinks, and tickets.

Moviegoers are also invited to join Regal Unlimited, which allows subscribers to see as many movies as they want, whenever and wherever they want. The Regal Unlimited subscription at Tangram is only \$23.50 a month and is exclusively available on the Regal mobile app. There are no blackout dates and subscribers can purchase advance tickets as soon as they go on sale. Subscribers also receive a 10% discount on all food and non-alcoholic drink purchases along with automatic membership to the Regal Crown Club.

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ABOUT REGAL

Regal, a subsidiary of the Cineworld Group, operates one of the largest and most geographically diverse theatre circuits in the United States, consisting of 6,885 screens in 514 theatres in 42 states along with the District of Columbia and Guam as of October 31, 2021. We believe that the size, reach and quality of the company's theatre circuit provides its patrons with a convenient and enjoyable moviegoing experience. We are committed to being "The Best Place to Watch a Movie!" Additional information is available on Regal's website: REGmovies.com.

ABOUT TANGRAM

Tangram is a mixed-use development project located in the heart of Downtown Flushing, Queens. Tangram is elevating Flushing through its groundbreaking vision of immersive retail, residential, office and hotel space, featuring 275,000 square feet of high-end curated retail in a multi-level space alongside a sweeping, sky-lit atrium. A joint development between F&T Group and SCG America - developers of the highly successful One Fulton Square mixed-use project, also in Flushing - Tangram offers 1.2 million square feet including retail, residential, office and hotel space. This New York destination includes a four-star, 208-key Renaissance New York Flushing Hotel, a state-of-the-art 4DX movie theater from Regal Cinemas, Orangetheory Fitness, premier learn-to-swim facility Goldfish Swim School and the neighborhood's first beer garden. Tangram also features a 24,000-square-foot food hall, a foodie's paradise with international eats. Eateries include Beijing-based Ju Qi, Taiwanese dessert bar Meet Fresh and one of the largest and most popular hot pot chains in China, Xiao Long Kan Hot Pot. Designed by New York-based Margulies Hoelzli Architecture, with retail interiors by BHDM, Tangram is designed to become a global destination, marking a new chapter for entertainment and experience in NYC. Tangram is slated to open in late 2021. For more information visit www.tangramnyc.com.

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